

## Fairtrade Delegation Meets with Pope Francis on Trade, Climate Change and the Impact of COVID-19 on Agriculture

FOR IMMEDIATE RELEASE:

25. November 2020

A Fairtrade International delegation met with Pope Francis on Monday, 23. November, to present the work Fairtrade is doing around the world to promote fairer trading conditions for more than 5 million farmers, agricultural workers, their families and communities. The delegation of five Fairtrade representatives from Germany, Luxembourg, Italy, Kenya and Mexico presented Fairtrade's new, five-year global strategy to demonstrate to Pope Francis what Fairtrade can do to achieve social and environmental justice for some of the world's most vulnerable populations.

The Fairtrade delegation also gave Pope Francis a gift box filled with a selection of Fairtrade-certified products, each with messages of support and gratitude from farmers from around the world, extending an invitation to His Holiness to become a prominent voice in support of issues that affect their livelihoods.

The delegation was received by Pope Francis at the Apostolic Palace on St. Peter's Square, in Rome. The private meeting with the Pope took 35 minutes, during which Pope Francis seemed pleased with Fairtrade's work. The meeting was registered by the Official Vatican Press through Rome Reports.

The video and report from the meeting is available at

<https://www.romereports.com/en/2020/11/23/pope-supports-products-with-fairtrade-mark/>.

Photo attached. Please use the photo credit: Photo ©Vatican Media

###

For further information, please contact:

Melanie Drea, Media relations, Fairtrade Ireland, [melanie@fairtrade.ie](mailto:melanie@fairtrade.ie) – Tel: 01 475 3515

### About Fairtrade

Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries.

Fairtrade International is an independent non-profit organization representing 1.7 million small-scale farmers and workers worldwide. It owns the FAIRTRADE Mark, a registered trademark of Fairtrade that appears on more than 30,000 products. Beyond certification, Fairtrade International and its member organizations empower producers, partner with businesses, engage consumers and advocate for a fair and sustainable future. Find out more at [www.fairtrade.ie](http://www.fairtrade.ie).

#### Fairtrade International

Bonner Talweg 177 | 53129 Bonn | Germany  
Phone +49 (0) 228-949 23 0 | Fax +49 (0) 228-242 17 13  
E-Mail [info@fairtrade.net](mailto:info@fairtrade.net) | [www.fairtrade.net](http://www.fairtrade.net)

Fairtrade Labelling Organizations International e.V. German Register of Associations, No. VR 7795