

**BECOME A FAIRTRADE FESTIVAL**

**FAIRTRADE**  
**KARMA**

**Good things  
will happen.**



**FAIRTRADE**

**[fairtrade.ie/festivals](https://fairtrade.ie/festivals)**

# **CRITERIA TO BECOME A FAIRTRADE FESTIVAL**

- 1. One person at the festival must be our dedicated Fairtrade contact.**
- 2. At minimum 75% of traders must be partially compliant to selling Fairtrade certified tea (black/ breakfast), coffee (roast and ground, and instant), sugar, hot chocolate and bananas.**
- 3. The official supplier to the festival's traders sources predominantly Fairtrade tea, coffee, sugar, hot chocolate and bananas.**
- 4. Fairtrade is promoted on the festival website, social media, e-newsletters and on stage.**
- 5. An agreement constituting a policy by the festival to support Fairtrade must be signed by the official contact.**

**To find out more contact us on 01 475 3515 or email  
info@fairtrade.ie**