



**FAIRTRADE**  
IRELAND

## Chief Adam Tampuri, Ghana



As chairman of the Fairtrade-certified Gbankuliso Cashew Farmers Association, which represents 800 cashew nut smallholders, Chief Adam Tampuri has been actively involved in the Fairtrade movement for many years. His co-operative is based in Bole, a small town in northern Ghana, where he lives and also serves as the traditional ruler of the area.

Currently he chairs the board of Fairtrade Africa, the producer network representing Fairtrade certified producers across Africa. Additionally he is serving as a board member of Fairtrade International.

Chief Adam has been very active within the Fairtrade Climate Advocacy Working Group since its formation. He also joined other producer representatives from around the world at the UN Climate Change Conferences COP 16, 17 and 18 in Mexico, South Africa and Qatar, to make the voices of smallholders heard and to call for more support for small farmers to adapt to the pressing challenges they face through climate change.

**His message is a powerful message on the benefits that Fairtrade brings to families, farmers and communities particularly in Northern Africa.**



*'You know 70% of the cocoa grown globally comes from West Africa and we have so many Fairtrade Certified cocoa producers. One of them has 87 000 members and this tells you how incredible Fairtrade brings people together and farmers, small producer organisations from small communities across the country. Now, what we see with KUAPA KOKOO is that they have demonstrated clearly that Fairtrade is one of the most reliable tools to transform their communities. In these communities that these farmers live in and certainly the most deprived ones in my country; and so with Fairtrade premiums, they've been able to construct schools, they've been able to construct clinics, they've been able to establish even financing organisations like cooperatives where they can advance little money to women to embark on some small businesses within their communities.'*

**Chief Adam Tampuri**

Chief Adam Tampuri will be joining us here in Ireland for Fairtrade Fortnight 23rd February to the 8th of March.

