

WHY AND WHERE TO BUY FAIRTRADE FOR YOUR BUSINESS

# FAIRTRADE PURCHASING GUIDE

FIND OUT MORE AT  
[WWW.FAIRTRADE.IE](http://WWW.FAIRTRADE.IE)



FAIRTRADE  
IRELAND

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## WELCOME

**If you're a business supplying Fairtrade certified products and you're not in the guide please forgive us and let us know!**

**If you would like to amend your details or add yourself to the next version, please email [info@fairtrade.ie](mailto:info@fairtrade.ie).**

**For more information about Fairtrade, visit [www.fairtrade.ie](http://www.fairtrade.ie) and [www.fairtrade.net](http://www.fairtrade.net)**

## CHOOSE FAIRTRADE

### Why switch to Fairtrade?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast and recognition of the Fairtrade Mark is higher than any other ethical consumer label.

### What is Fairtrade?

Fairtrade means farmers and workers in developing countries get a fair price for their products plus a Fairtrade premium to invest in local community development. Fairtrade buyers enter into longer term contracts enabling investment and stable employment. Fairtrade standards include environmental protection and employee rights.

### What are the benefits to my business?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing

is a highly effective way of showing your consumers that you care while growing your consumer base.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the Fairtrade mark has high levels of recognition and consumer confidence.

## I WANT TO SWITCH TO FAIRTRADE - WHAT NEXT?

Contact suppliers listed in this brochure. Talk to your current supplier if you are tied into a contract, as many now have Fairtrade options.

If you switch to Fairtrade, please let your local Fairtrade supporter group know. Not only will they be sure to praise your business, they may also have a directory listing, or promotional materials for you to display.

## HOT BEVERAGES



**This section will help you to source coffee and tea for your office, or sell Fairtrade drinks in your retail outlet or restaurant.**

**Bailie's Café Services**

[www.bailiescoffee.com/](http://www.bailiescoffee.com/)

Coffee

**Barber Daly**

Phone: 021 431 3263

Tea

**Blue Star Coffee Company**

[www.bluestarcoffee.eu](http://www.bluestarcoffee.eu)

Coffee

**Bewley's Coffee**

[www.bewleys.com](http://www.bewleys.com)

Coffee, tea, hot chocolate and sugar

**McCabe's Coffee**

[www.mccabecoffee.com](http://www.mccabecoffee.com)

Coffee

**Coffee Perfection**

[www.coffeeperfection.ie](http://www.coffeeperfection.ie)

Coffee

**Greenbean Coffee Roasters**

[www.greenbeanroasters.com](http://www.greenbeanroasters.com)

Coffee

**Imbibe**

[www.imbibe.ie](http://www.imbibe.ie)

Coffee

**JJ Darboven**

[www.jjdarboven.ie](http://www.jjdarboven.ie)

Coffee

**Java Republic**

[www.javarepublic.com](http://www.javarepublic.com)

Coffee, tea, hot chocolate and sugar

**Johnson Brothers**

[www.johnsonscoffee.com](http://www.johnsonscoffee.com)

Coffee

**Ponaire**

[www.ponaire.ie](http://www.ponaire.ie)

Fairtrade coffee

**Robert Roberts**

[www.robertroberts.ie](http://www.robertroberts.ie)

Fairtrade coffee and tea

**Italian Finest Food**

M: 086 86 81 803

**Matthew Algie**

[www.matthewalgie.com](http://www.matthewalgie.com)

Coffee, tea, hot chocolate and sugar

**National Organic**

[www.nationalorganic.com](http://www.nationalorganic.com)

Coffee, tea and hot chocolate

**Seccoto**

[www.seccoto.com](http://www.seccoto.com)

Fairtrade coffee

# FOOD



Whether you need to source snacks for your office, are planning a Fairtrade event, or want to sell Fairtrade items in your retail outlet, this section has the answers.

## BANANAS

**Fyffes**  
[www.fyffes.ie](http://www.fyffes.ie)

**Global Fruit Company**  
[www.globalfruit.ie](http://www.globalfruit.ie)

**Smyth & Co.**  
[www.smythsfoodgroup.ie](http://www.smythsfoodgroup.ie)

## ICE CREAM

**Ben & Jerry's**  
[www.benjerry.ie](http://www.benjerry.ie)

## SUGAR

**Gem Pack Foods**  
[www.gempacksfood.ie](http://www.gempacksfood.ie)

## NUTS

**Liberation Nuts**  
General queries:  
[info@chooseliberation.com](mailto:info@chooseliberation.com)  
+44 0207 375 7603  
Business Development queries:  
Amanda Galliano  
[a.galliano@chooseliberation.com](mailto:a.galliano@chooseliberation.com)  
+44 0207 422 0791

## CHOCOLATE

**Blakes Organic Chocolate**  
[www.blakeschocolate.com](http://www.blakeschocolate.com)

**Cadbury**  
[www.cadbury.ie](http://www.cadbury.ie)

**Clonakilty Chocolate**  
[www.clonakiltychocolate.com](http://www.clonakiltychocolate.com)

**Kylemore**  
[www.kylemoreabbeytourism.ie](http://www.kylemoreabbeytourism.ie)

**Nestlé**  
[www.nestlé.ie](http://www.nestlé.ie)

# OTHER PRODUCTS

Can't see your business? If you want to amend details or add yourself to the next version, please email [info@fairtrade.ie](mailto:info@fairtrade.ie)

## OTHER PRODUCTS

### CLOTHING

#### **Prairie Organic**

M: 086 392 0872

100% Fairtrade Organic clothing

<http://prairietraders.com/>

#### **T. S O'Connor/Bags.ie**

Tel: +353 1 295 5696

Email: [info@bags.ie](mailto:info@bags.ie)

Fairtrade Cotton Bags

#### **No Nasties**

<http://www.nonasties.in>

Email: [aroundtheworld@nonasties.in](mailto:aroundtheworld@nonasties.in)

100% Fairtrade and Organic clothing

#### **Fusion/Do U Speak Green**

<http://douspeakgreen.com>

<http://www.fusionclothing.com>

Tel: + 91-22-22418391

100% Fairtrade and Organic clothing

### GOLD

#### **MTW Jewellery**

[www.mtwjewellery.com](http://www.mtwjewellery.com)

### FLOWERS

#### **Van Vliet**

[www.vanvliet.com](http://www.vanvliet.com)

### VENDING MACHINES SUPPLIERS

Companies supplying vending machines and Fairtrade products for your workplace or school. Don't forget to ask for products with the Fairtrade mark.

#### **Cannon Vending Services**

[www.cannonvending.com](http://www.cannonvending.com)

#### **Vending It**

[www.vendingit.com](http://www.vendingit.com)

### DISTRIBUTORS

Companies who distribute a range of Fairtrade products.

#### **Irish Health Foods Ltd**

[www.iihealthfoods.com](http://www.iihealthfoods.com)

#### **National Organic**

[www.nationalorganic.com](http://www.nationalorganic.com)

#### **Simply Wild**

[www.simplywild.ie](http://www.simplywild.ie)

#### **Source 2 Resource**

[www.source2resource.net](http://www.source2resource.net)

#### **Viking Direct**

[www.vikingdirect.ie](http://www.vikingdirect.ie)

#### **Wholefoods Wholesale**

[www.wholefoods.ie](http://www.wholefoods.ie)