

FAIRTRADE TOWNS



From left: Launch of Nenagh Fairtrade Town; Musicians show support in Bantry; Killowen Primary School, Coleraine; Gaelscoil Bhríde, Thurles

At present, Ireland has 45 officially recognised Fairtrade Towns and Cities, and 29 seeking Fairtrade Town or City status – a total of 74 active volunteer groups around the country.

SIX GOALS FOR FAIRTRADE TOWN STATUS

1. A local steering group to ensure continued commitment
2. The town or city council passes a resolution supporting Fairtrade, agrees to serve Fairtrade coffee and tea in its offices and at all its meetings and continues to support the FAIRTRADE Mark
3. A range of Fairtrade-certified products is available in the town's shops, supermarkets, cafés, restaurants and hotels
4. Fairtrade-certified products are used in a flagship business and in 12 other local businesses and organisations. These should include schools, churches, large offices and local voluntary organisations
5. The steering group should attract media coverage and popular support for the campaign
6. A significant number of schools in the locality become Fairtrade schools and use Fairtrade Mark Ireland's educational resources, available at fairtrade.ie



Fairtrade Towns and Cities
Groups working towards Fairtrade Town Status