

# Fairtrade towns



At present, Ireland has 38 officially recognised Fairtrade Towns and Cities, and 29 seeking Fairtrade Town or City status – a total of 67 active volunteer groups around the country

## SIX GOALS FOR FAIRTRADE TOWN STATUS

- A local steering group to ensure continued commitment
- The town or city council passes a resolution supporting Fairtrade, agrees to serve Fairtrade coffee and tea in its offices and at all its meetings and continues to support the FAIRTRADE Mark.
- A range of Fairtrade certified products is available in the town's shops, supermarkets, cafés, restaurants and hotels
- Fairtrade certified products are used in a flagship business and in 12 other local businesses and organisations. These should include schools, churches, large offices and local voluntary organisations
- The steering group should attract media coverage and popular support for the campaign
- A significant number of schools in the locality become Fairtrade schools and use Fairtrade Mark Ireland's educational resources, available at [www.fairtrade.ie](http://www.fairtrade.ie).



● Fairtrade Towns and Cities  
● Groups working towards Fairtrade Town Status

