

Got the Fairtrade Habit ?

How To Make your School a Fairtrade School! It's Easy!



1. Cover Fairtrade in the classroom

- ✓ Second Level Schools can use the CSPE pack available to download at www.fairtrade.ie
- ✓ Primary Level Schools can use the Fairtrade section in the Alive-O 8 Programme or the Follow Me Series.

2. Show the Fair Comment Video in your school

3. Get your teachers to serve only Fairtrade tea and coffee in the staff room.

4. If you have a canteen, tuck shop or vending machine convert to Fairtrade chocolate bars and snacks, see www.cannonvending.com for your Fairtrade vending machine.

5. Organise a Fairtrade promotion or event during Fairtrade Fortnight which runs every year in March.



Read on for more ideas!

Run a Fairtrade Awareness Day/ Week/ Fortnight.

Run a Fairtrade Poster Campaign or Competition.

Run a Fairtrade book mark competition.

Organise a Fairtrade Goodies sale.

Host a Fairtrade Breakfast.

Do a Fairtrade survey/ see how easy it is to buy Fairtrade products in your local shops

Read on and find out how Fairtrade Mark Ireland can support you and your campaign to become a Fairtrade School!

Go to www.fairtrade.ie and brush up on the FAIRTRADE Mark, survey your local community to see what supermarkets in your area stock FAIRTRADE Mark products or what coffee shops serve Fairtrade tea and coffee.

Go to the Resource section and check out our free resources to support your campaign, leaflets, flyers, posters and stickers.

Download the Retail List and give it to your local shop. Download the Catering list for your local Coffee shop or Hotel.

Watch the Fair Comment DVD, available to order at www.fairtrade.ie

Contact National Organic Products for free sample sachets of tea, coffee and cocoa to promote your event. National Organic Products 064 31871 or email nationalorganic@eircom.net

If you have any questions email: info@fairtrade.ie or call the Fairtrade office on 01 4753515

Best of Luck with your Campaign!

Useful websites are:

www.fairtrade.ie

www.oxfam.ie

www.dubble.co.uk

www.fairtrade.net